**About Us Page**

At a glance, Southeast Asia is currently home to roughly 9% of the world’s population, 7% of the world’s internet users, 9% of the world’s social media users, and 10% of the world’s mobile subscriptions.

Despite what these statistics show, Southeast Asia is still fragmented because local financial institutions and/or e-commerce players have pushed the edge in terms of payment platforms. Cash on demand still will remain the dominant payment methods covering over 80 percent of total payments.

We are make efforts to change this.

**Who are we:**

ASEAN Ecom is a group of globalized people forming a startup to advance and develop the Southeast Asian ecommerce infrastructure.

**What we do:**

We are creating an ecommerce ecosystem by using technology to build an online payment system, online trading site and smart logistics.

…as the solution for developing the ecommerce infrastructure in Southeast Asia.

**Why we do it?**

As young talent from around the world, we want to solve the market problems (barriers) that e-commerce faces and bring the convenience to trading/doing business online to the people of Southeast Asia.

We see the (big picture) === We see great prospects/potential in this industry and we hope to shape ecommerce as a lifestyle for people in SEA

\*\*\*Make it a necessity (shopping online as an everyday ordinary thing)

By building up the ecommerce infrastructure, not only are we more economic growth but also opening up many dormant opportunities/services such as web services, apps with freemium models, etc in this part of the world.

**Barriers we plan to overcome:**

Change the consumer behavior ( skepticism about digital content & COD)

Security issues with online payment & general web usage

Logistic constrains

**Mission**

Our globalized startup team gathers people with the same passion, making ecommerce (online business) easy for everyone,.

AE achieves this by creating a “trust” through a user-friendly, smart, convenient reliable, secure integrated payment solution system and online marketplaces as a subsidiary.

**Vision**

Short term

Become Southeast Asia’s leading C2C ecommerce site.

Long term

Widespread use of our payment system.

Leading ecommerce ecosystem.

Overcome the market barriers.

Develop Cross boarder trade – Asiatic mall (tax)

Register as SEENPAY LLC Technological Payment Service?